CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

And:

R & R Partners 900 S Pavillion Center Dr Las Vegas, NV 89144

	Contract / Re	<u>vision</u>		Alt Order #				
	576826	/						
Product								
	T 111 - 41							
Contract Dates	Estimate #							
09/24/12 - 11/04/12	400-401							
Advertiser	<u></u>			Original Date / Revision				
Herbert/R/Governor				09/21/12 / 09/21/12				
	Billing Cycle	Billing	Cal	endar	Cash/Trade			
	EOM/EOC	Broadcast Account Executive			Cash			
i	Station			<u>xecutive</u>	Sales Office			
	KSTU	Kent Carbon			Salt Lake City			
	Special Hand							
	Demographic							
	Adults 25-54							
					Total Ratings			
					144.60			
	IDB#	Advertiser Code			Product Code			
	8246							
	Agency Ref			Advertiser Ref				

		Spots/		Totals	
or an arrange End Data Description	Start/End Time Days		Rate Rtn TypeSpo		
*Line Ch Start Date End Date Description N 1 13 09/24/12 10/21/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week: 09/24/12 09/30/12 -TWTF 2 Week: 10/01/12 10/07/12 0 Week: 10/08/12 10/14/12 MTWTF 2 Week: 10/15/12 10/21/12 MTWTF 2	6a-7a	1:00	NM	6 \$4,500.00 4 \$3,800.00	
N 2 13 10/22/12 11/04/12 M-F 6a-7a Start Date End Date Weekdays Spots/Wee Week: 10/22/12 10/28/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 2	6a-7a <u>ek Rate Rating</u> \$950.00 2.40 \$950.00 2.40	1:00	NM NM	6 \$4,500.00	
N 3 13 09/24/12 10/21/12 M-F 7a-8a Start Date End Date Weekdays Spots/Wei Week: 09/24/12 09/30/12 -TWTF 2 Week: 10/01/12 10/07/12 0 Week: 10/08/12 10/14/12 MTWTF 2 Week: 10/15/12 10/21/12 MTWTF 2	7a-8a Rate Rating \$750.00 3.00 \$750.00 3.00 \$750.00 3.00 \$750.00 3.00 \$750.00 3.00	1:00			
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^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser and conditions. Two week advance cancellation notice is required unless otherwise specified, otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified, otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 576826 /	Alt Order #
Contract Dates 09/24/12 - 11/04/12	Product	Estimate # 400-401
Advertiser Herbert/R/Governor	} —	riginal Date / Revision 09/21/12 / 09/21/12

*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn Type Spots Amount National Color National Color National Color National Color National Color									Spots/			To	<u>tals</u>
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Name								1:00			NM	6	\$4,800.00
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